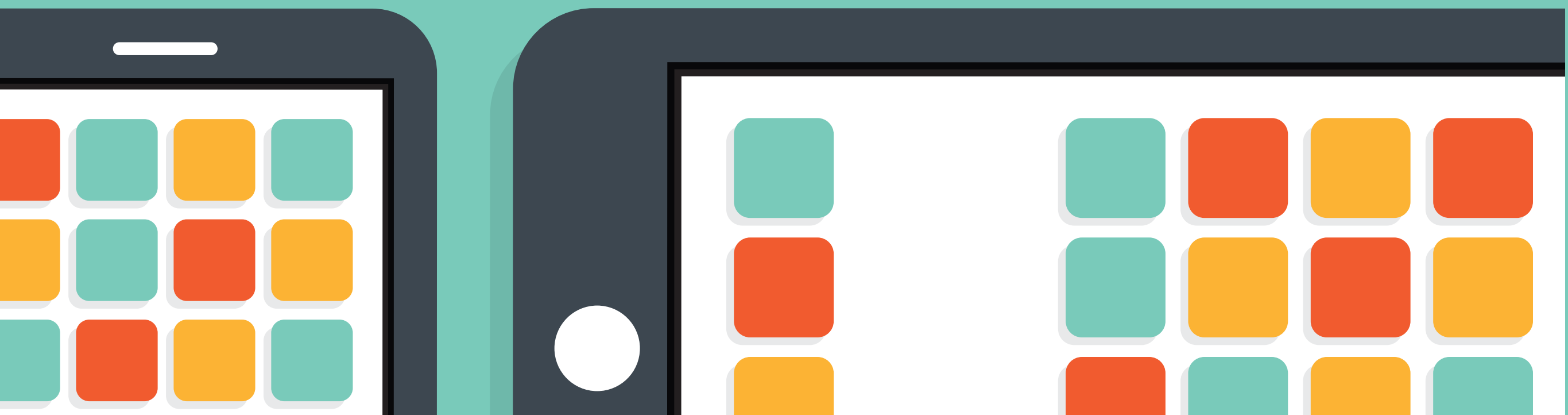
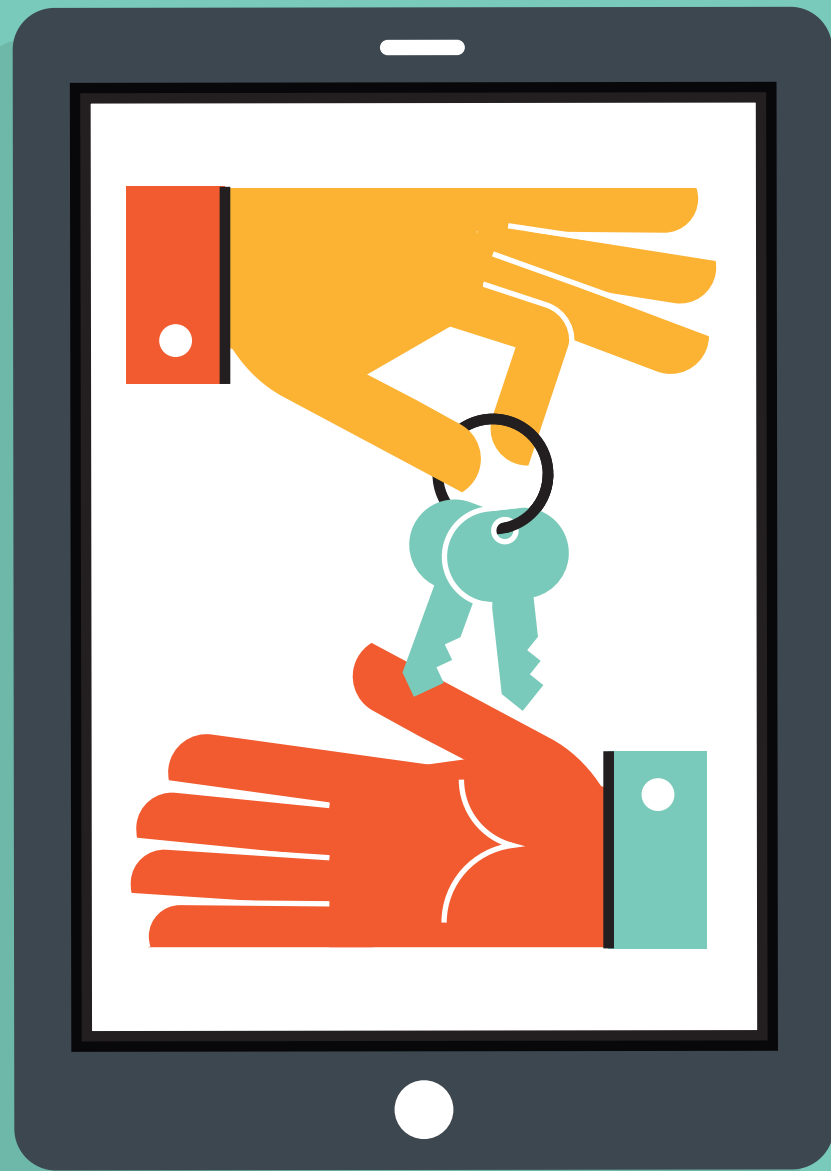




# 10 MOBILE MUST-HAVES

**FOR YOUR PROPERTY MANAGEMENT BUSINESS**





Property management is changing and evolving at a fast pace! Your future renters and owners are increasingly more mobile and expect you to be, as well. If you're not embracing technology, your business will fall behind—it's that simple.

**HERE ARE 10 WAYS TO LEVERAGE NEW TECHNOLOGY AND MAKE YOUR BUSINESS MORE MOBILE.**



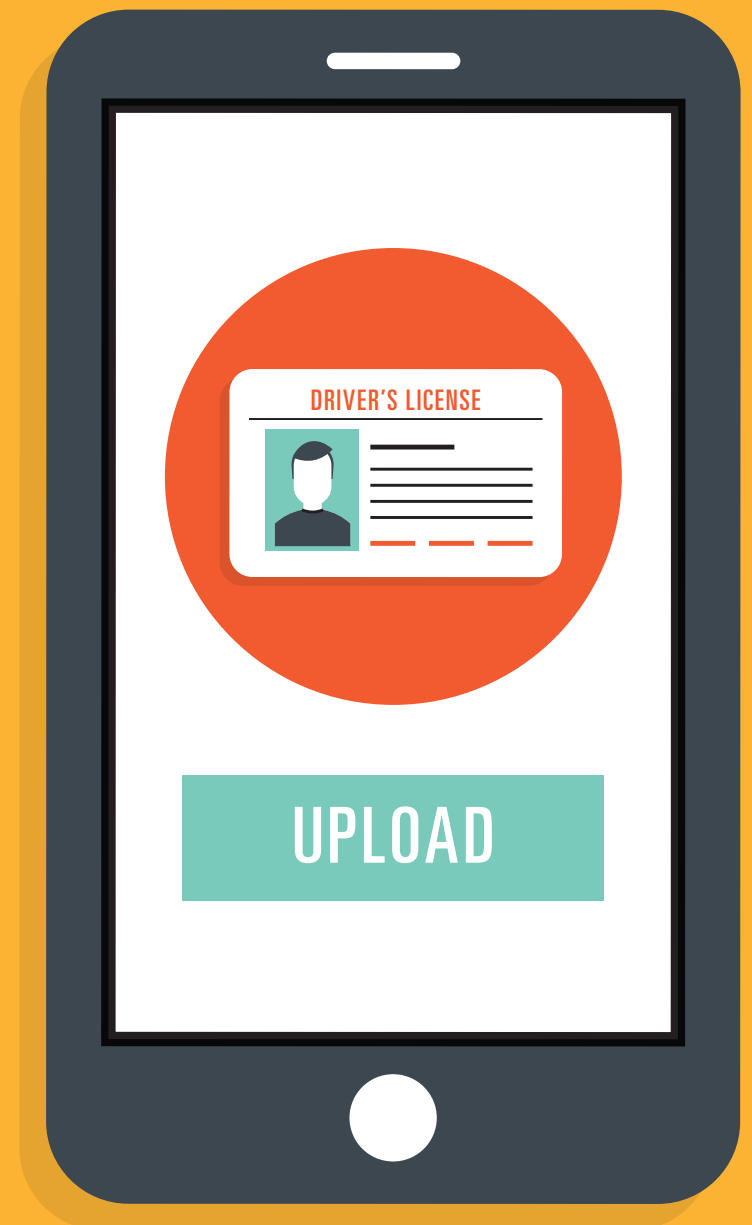
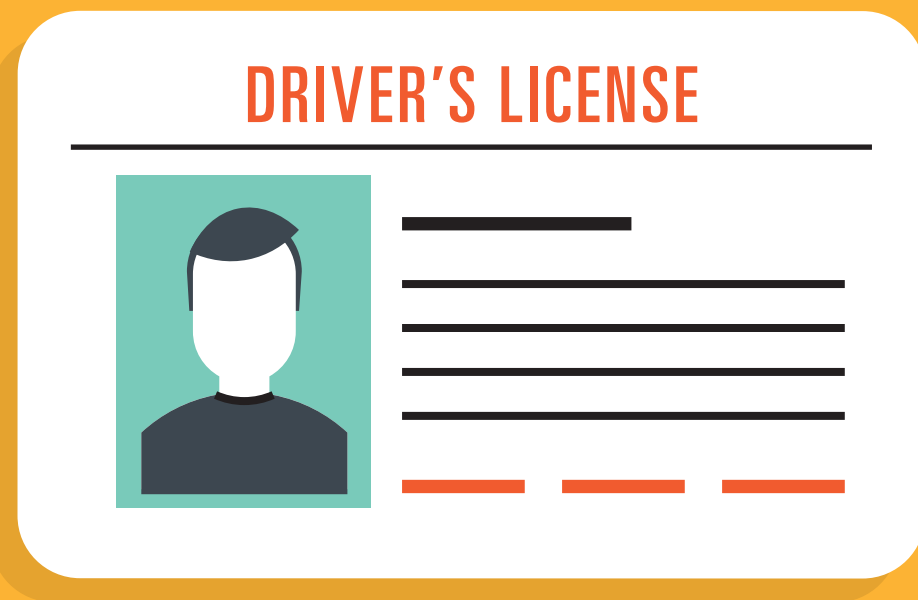
1

**A MOBILE-OPTIMIZED WEBSITE**  
will help you accommodate renters  
on the go.



# 2

**ONLINE APPLICATIONS ARE A MUST.** Make sure your potential renters can also upload important documents via their mobile phone.





# 3

**PROVIDE SECURE ONLINE PAYMENT OPTIONS FOR RENT AND APPLICATION FEES, and make sure they work on mobile devices!** Today's renters want options: eCheck, credit card payments, or even the ability to pay with cash at local convenience stores via electronic cash payments.





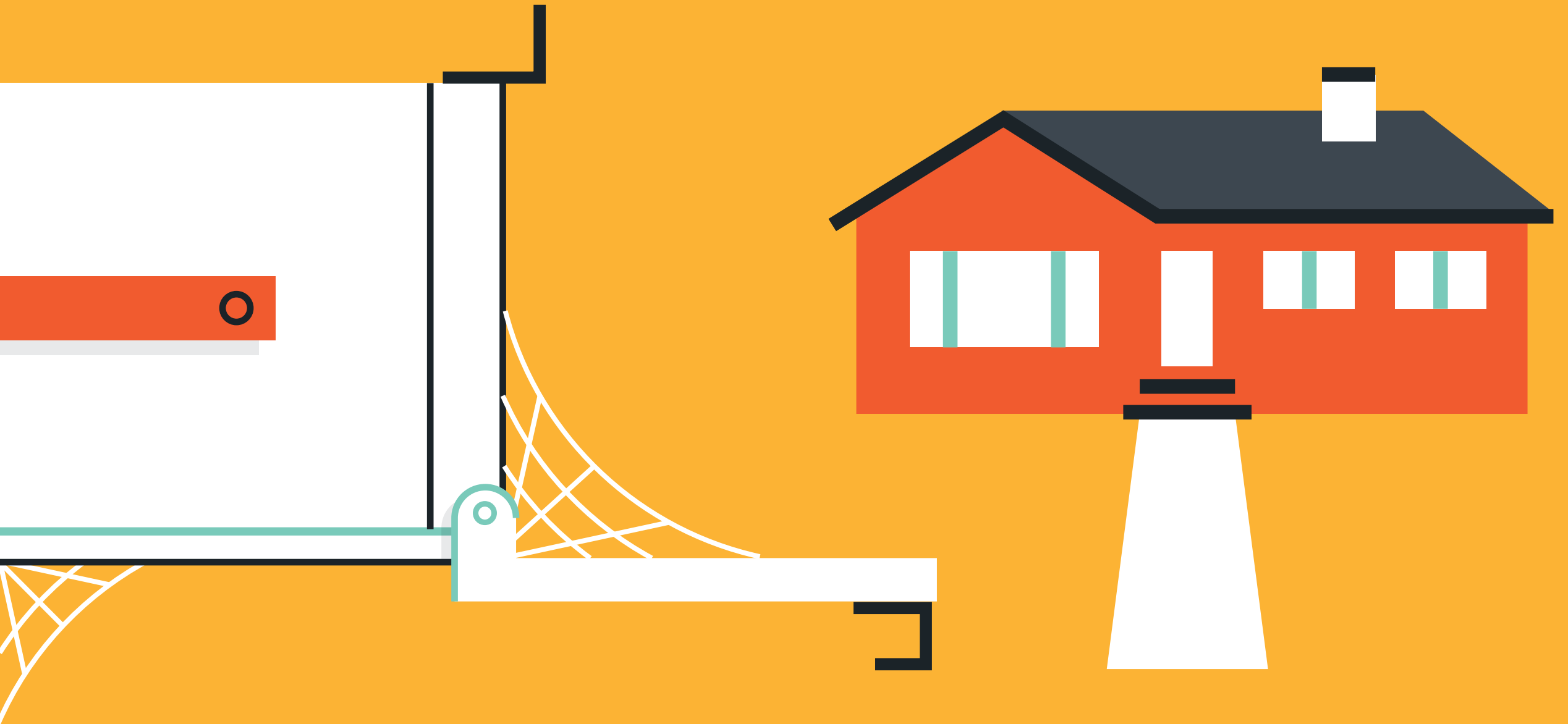
4

**WEB-BASED SOFTWARE** will ensure your property management software goes where you go—giving you the freedom to work from anywhere...even the beach!

5

When leasing a unit, you can't be strapped to a desk. Include an online feature in your software to **ALLOW RESIDENTS TO DIGITALLY ACCEPT AND SIGN THEIR LEASE AGREEMENTS** from their mobile devices.





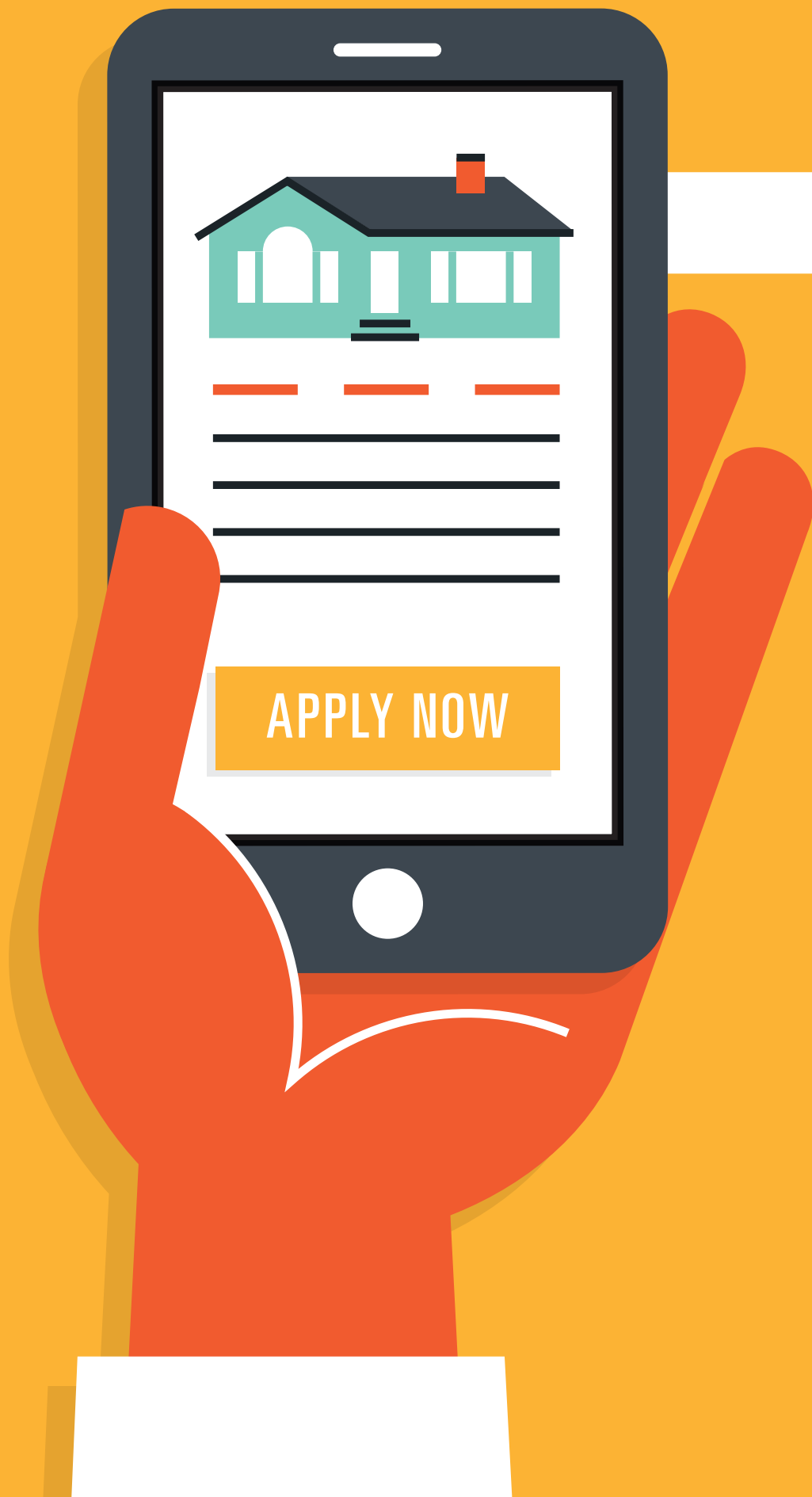
6

Your owners are mobile, too. **SEND YOUR PAYMENTS ELECTRONICALLY** and post owner statements to a portal, instead of mailing them through the postal service. Doing so is sure to make you stand out and retain great owners!

7

**ONLINE MAINTENANCE REQUESTS** that can be emailed directly to vendors and tracked online can help you solve issues more quickly and save you money.





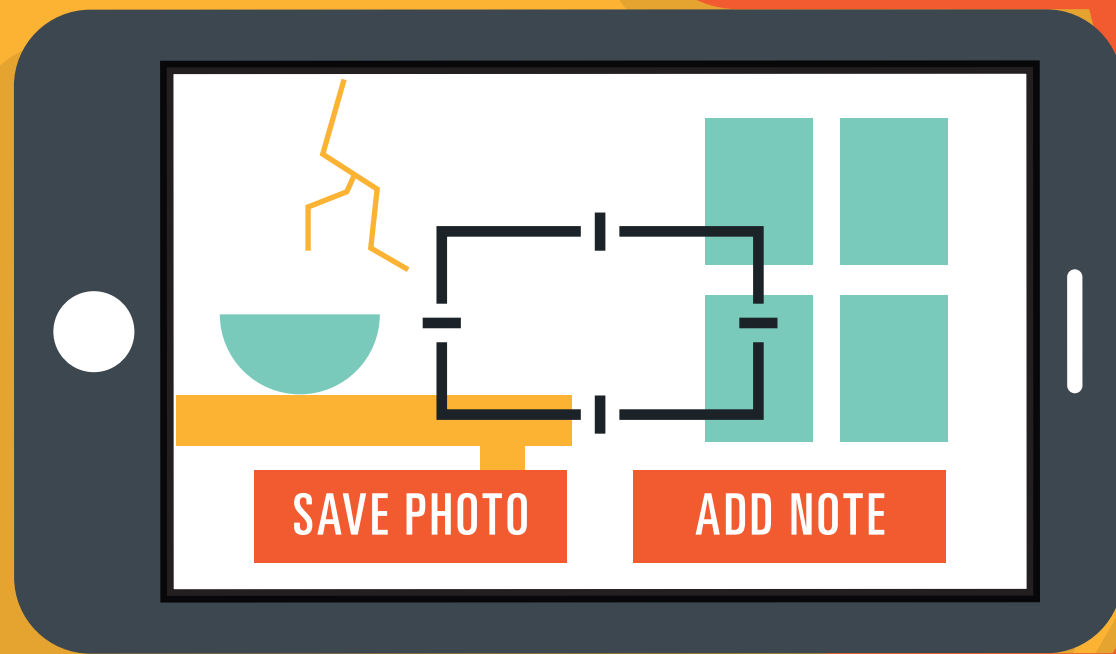
8

Make sure your listings include a **LINK FOR GUEST CARDS OR ONLINE APPLICATIONS** so that prospective renters can contact you the moment they see listings they're interested in.

# 9

**ARM YOUR TEAM WITH TABLET DEVICES** so they can be mobile, too. It's important to also invest in your team's productivity. Give tablets to your maintenance, leasing, and property management staff, and watch how much more they accomplish.





# 10

**MOBILE INSPECTION CAPABILITIES** built in to your property management software will enable you to easily document, take pictures, label, and file on-site inspections from your mobile device and eliminate time wasted on extra data entry.



Your business must be mobile to compete in today's marketplace; it is no longer optional! Web-based property management software, like AppFolio, helps you serve your mobile owners and residents and stay far ahead of your competition.

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**GO MOBILE TODAY: [WWW.APPFOLIO.COM/GOMOBILE](http://WWW.APPFOLIO.COM/GOMOBILE)**

